

Millwork 360 was founded with one core purpose in mind: To create custom moulding and doors that reflect the highest degree of superior quality.

Millwork 360 LLC Invests and Expands Interior Door Operations

By Michelle Keller

"We pride ourselves on our service, ability to customize, quality, and consistency."

> – Jamie Burge, Chief Financial Officer, Millwork 360 LLC

Tampa, FL-Millwork 360 LLC, based here, manufactures custom wood mouldings, impact rated exterior doors, interior doors, and is the Florida distributor for Mastergrain Fiberglass Doors. The firm purchases approximately 3 million board feet annually of Hardwood lumber including Poplar, Cypress, Walnut, and Hard and Soft Maple (4/4 through 12/4, Select and Better).

Millwork 360 recently expanded its interior door operations and invested over \$4.5 million in an automated door prime line to produce high quality, competitively priced interior doors. The capex investment includes: two Kundig Wide Belt Sanders; a Cefla Automated Door Prime and Finishing System; PMK Cope ma-



Production Manager Ben Williams is pictured at work in Millwork 360's plant.

chines; Koch Dynma Entry Door Clamp System, Systech Handling conveyor; Tigerstop TSS1000G2 Tigersaw; Schelling CNC saw; Kaiser Compressed Air System; Holz-Her Pro Master 7123 CNC Sizer; and a third Donaldson Dust Collection System.

Chief Financial Officer Jamie Burge said, "We have introduced a better and more affordable paint grade Interior Door as part of our VillaCrest Interior Door Line. Our Interior Door is a premium product at a competitive price point and a short four-week leadtime. We started producing orders in September 2020 and have gained significant traction in the market over the past seven months. We are currently focusing all our energy into marketing and producing this product."

Millwork 360 is no stranger to reinvesting in operations. Burge said the company continues to gain from reinvesting and already has plans underway for their next prod-



Millwork 360's facility in Tampa encompasses 80,000 square feet.

uct expansion. When asked about the details involved in planning the new product line she noted, "We are focused on taking our three core products and expanding them or being able to make them better. In 2017, we invested a significant amount of time and money into certifying our wood Exterior Doors as Florida Impact Rated, which we trademarked as IMPACT360 Exterior Doors. These are available in several configurations. In addition, we have introduced Mastergrain Fiberglass Doors, to our core products, which gives customers a Fiberglass solution with a wood look."

As for the benefits of the addition, Burge noted, "Our new investment will allow us to produce and prime up to 250 interior doors per day, or 65,000 doors per year while adding minimal additional labor."

Continued growth year over year has proven the company's formula is successful. Burge explained, "We've

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Team member Jim Heatley inspects a newly finished exterior door at Millwork 360, located in Tampa, FL. The firm purchases approximately 3 million board feet annually of Hardwood lumber including Poplar, Cypress, Walnut, and Hard and Soft Maple (4/4 through 12/4, Select and Better).

grown to \$13M in a short 10-year period by producing a consistently high-quality product and gaining traction with a core group of dealers in the state of Florida. Our complete focus in 2020 was on designing and introducing our new interior door line. This has been a two-year planning process that included meetings with key dealers, equipment manufacturers, engineering, competitor analysis, and modifying our existing plant space to accommodate for a significant amount of equipment."

Encompassing an 80,000-square-foot plant, Millwork 360 uses four Weinig Powermat moulders; a Weinig EZ Scan; Raiman 450 Gang Rip; Joulin Vacuum Feeder; a Whitney 24-inch, two-sided planer; a Donaldson dust collection system; a Power Plus thin cutting frame saw; an Ogden RF edge glue machine; an Italpresse hot press; Timesaver wide belt planer/sander; a Northtech rip saw; and an SCM CNC





In recent years, Millwork 360 invested a significant amount of time and money into certifying its wood Exterior Doors as Florida Impact Rated, which are trademarked as IMPACT360 Exterior Doors and made exclusively in the company's door department.

router.

"With our new state-of-the-art equipment, we have a competitive advantage in three major areas: price point, lead time, and quality," Burge noted. "Typically, these three areas are not grouped together – now our dealers will not have to sacrifice one to get the other."

She continued, "Our Weinig Scanner and moulding line allows us to produce mouldings that are essentially

defect free. This allows us to offer a high-quality product while being able to stay competitive on pricing. We continue to modify and improve our production line through automation, efficiency, and scheduling. We believe in investing in capital equipment to increase capacity while maintaining the same team."

Millwork 360 was founded with one core purpose in mind: To create custom moulding and doors that reflect the highest degree of superior quality. Along with that quality, consistency and service complete the Millwork 360 recipe for success. Burge explained, "We pride ourselves on our service, ability to customize, quality, and consistency. Our dealers know we will drop what we are doing to squeeze in their rush job so a contractor can finish a project. If we do make a mistake, we fix it as soon as we possibly can. Through our 10-year relationship with our key dealers, we have earned their trust in knowing we will honor our products."

With 68 employees, key personnel including Burge are General Manager Mike Williams and Production Manager Ben Williams.

Millwork 360 LLC is a member of the Florida Building Materials Association (FBMA) and has earned its Architectural Woodwork Quality Certification (AWI QCP).

For more information visit <u>www.millwork360.net</u>.

